



U.S. Department of Commerce India High Technology Mission

Delhi • Mumbai • Bangalore | February 6–11, 2011

Grow your High Tech Sales in India

U.S. Secretary of Commerce Gary Locke will lead a High Technology Business Development Mission to New Delhi, Bangalore, and Mumbai that will highlight export opportunities for U.S. businesses in a broad range of advanced industrial sectors: civil-nuclear trade, defense and security, civil aviation, and information and communications. This mission advances President Obama's National Export Initiative, which aims to double U.S. exports within five years, support economic growth, and create jobs.

An Incredible Business Opportunity

While a number of U.S. companies have been successful in India, the U.S. Department of Commerce recognizes that some companies need assistance negotiating the Indian market to take advantage of its great opportunities. The Mission will assist U.S. businesses in initiating or expanding exports to India by making business-to-business introductions, providing market access information, and facilitating access to government decision makers

Why India

U.S. Exports to India are Growing. The Indian market represents a great opportunity for U.S. companies and remains one of the fastest-growing, largest, and most dynamic economies in the world. This year, two-way trade in goods could reach \$50 billion.

Economic Growth is Supported by High Tech Industries. U.S. exports are up 17.5% through the first eight months of this year and are on target to surpass \$19 billion in 2010, which would be an all-time high. (In 2009, U.S. exports to India were \$16.4 billion.) Advanced technologies, including aerospace, specialized materials, information and communications technologies, electronics, and flexible manufacturing systems underpinned this growth.

Don't miss out on this tremendous business opportunity.
Request an application to participate today.

Space is Limited. Apply Now.
trade.gov/IndiaMission2011

Date: February 6–11, 2011

Venue: Delhi, Bangalore, and
Mumbai, India

Deadline: November 30, 2010

Cost:

- \$10,500 for large firms
- \$8,500 for small or medium sized enterprises (SME)
- \$2,500 for each additional firm representative
- Expenses for travel, lodging, most meals, and incidentals will be the responsibility of each mission participant

Questions?

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"Increasing trade between the U.S. and India will help drive innovation and create jobs in both countries. As trading partners, U.S. companies can help India meet the ambitious economic and social goals laid out by its government, while the Indian market holds enormous potential for U.S. exporters."

—Gary Locke
U.S. Secretary of Commerce

